

**Pr. Michael Aviram**, Senior Vice Dean, Head, Lipid Research Laboratory, Technion Faculty of Medicine, Rambam Medical Center, Bat - Galim, Haifa - Israel will highlight the recent advances on pomegranate and health:

"Pomegranate & Health: What's Next?".

Pr. M. Aviram will also discuss how the combination of pomegranate constituents with major polyphenols – rich Mediterranean Diet fruits and vegetables may substantially improve human health.

Dr. Jara Perez-Jimenez will also talk about "Regular consumption of a pomegrante and grape juice improves oxidative status and causes metabolome changes in healthy adults " during the

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World Congress on Polyphenols Applications: ISANH Polyphenols 2014

which will be held at Lisbon, Portugal, on June 5-6, 2014.

For more information: www.polyphenols-site.com